

ANDREW ROBERTSON

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skylinesdesign.com

Skills: Photoshop, Illustrator, InDesign, GoLive and MS-Office



► **Creative professional with ad agency and corporate communications experience seeks graphic design work.**

AGENCIES



Aquent [AQ] / Creative Group [CG] / Freelance [FL], 6/2010 – Present

Homedics 5/2016 – 9/2016 Also: Brandworks, Detroit News, MSX, [AQ]; Berline, Quell Group, [CG]; DBCS, GM GMR, [FL]
ES3: Acura, FCA, Honda, Maserati, Toyota training & design/event graphics, 3/2014 – 5/2014 [CG], 9/2014 – 5/2016, [ES3], [FL]
McCann/Commonwealth: Presentation graphics, page design & illustrations for GM executive team, 6/2014 – 8/2014, [AQ]
Prodigious: Chevrolet, Buick, Cadillac and GMC document and digital design and advertising layout, 5/2013 – 2/2014, [CG]
AIMIA: Print design, press kits illustration and interactive document design Chevrolet, GMC and more, 6/2012 – 4/2013, [AQ]

ARCHITECTURE



McKenna Associates, 10/2007 – 2/2008, [AQ]; 3/2008 – 5/2010 [MA]

Complete range of graphic design marketing needs from large format trade show graphics from display boards through a wide selection of marketing collateral including web, CRM, email blasts, newsletter, proposals, gift bags, maps and more.

Clients: Battle Creek, Dearborn, Farmington Hills, Garden City, Imlay City, Michigan Township Assoc., Michigan Planning Association, MSHDA, Pittsfield Twp, Van Buren Twp, Michigan Municipal League, Rochester Hills, Walled Lake, Willamston

AGENCIES



Aquent [AQ] / Creative Group [CG] / Freelance [FL], 6/2003 – 2/2008

Great American Chopper: Illustration and design of web graphics, signage & marketing collateral, 5/2007 – 11/2007, [AQ]
Jackson Dawson: Ford, Mazda training and document design layout, illustration & event graphics, 12/2006 – 5/2007, [AQ]
Latcha + Associates: Document design, illustration and layout for Ford Explorer, Escape, F-150, 3/2006 – 11/2006, [AQ]
Borders: Advertising design and layout, illustration, marketing collateral, flyers and store signage, 4/2005 – 2/2006, [AQ]
Hart and Associates: Catalog layout, illustration, retouching and trade show display signage, 10/2004 – 3/2005, [AQ]
Also: Ann Arbor Business Rvw., Leo Burnett, RJConlin, [AQ]; Gap/Old Navy, [CG]; BASF, DBCS, MVCC, Shannon Loren, [FL]

AUTOMOTIVE



General Motors, 9/1994 – 5/2003 [FL]

Graphic design, document layout and project management from concept design through printing press checks. Designed wide range of print marketing collateral in world headquarters office location focusing on two divisions – Pontiac and GMC.

Pontiac: Print graphic design for Aztek, Bonneville, Grand Prix, Firebird, Grand Am, G6, GTO, Montana, Vibe marketing

GMC: Print and web graphic design for Acadia, Canyon, Denali, Envoy, Savana, Sierra, Terrain and Yukon marketing

Also: Buick, Chevrolet, Cadillac, DBCS, EDS Engineering Professional Development, GM Legal, GM Photographic, GM CSG

EDUCATION

University of Michigan
College of Art + Architecture
16 Graduate Level Credits



Eastern Michigan University
Bachelor of Science, 1994
Liberal Arts, Cum Laude



PORTFOLIO

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